

S T A T I S T I C A L D E M O G R A P H I C S

	NEWTON	NEWTON 15 MI. RING	NEWTON 30 MI. RING	HARVEY COUNTY
Population:				
July 2004	18,158			33,769
2000 Census	17,190	--	--	32,869
1990 Census	16,700	40,498	431,347	31,028

	NORTH NEWTON	N. NEWTON 15 MI. RING	N. NEWTON 30 MI. RING
Population:			
July 2004	1,570		
2000 Census	1,522	--	--
1990 Census	1,262	37,199	393,931

	NEWTON	NORTH NEWTON	HARVEY COUNTY
2000 Males	8,296	672	15,968
2000 Females	8,894	850	16,901

2000 Household Data:			
Total Households	6,851	604	12,581
Family Households	4,612	336	8,930
Married Couple Households	3,711	324	7,579
Female Householder	655	8	966
Non-Family Households	2,239	268	3,651
Average Household Size	2.43	1.89	2.50
Average Family Size	2.99	2.55	3.00

2000 Households by 1999 Income:			
Less than \$20,000	1,547	197	2,528
\$20,000 to \$34,999	1,581	91	2,746
\$35,000 to \$49,999	1,329	102	2,438
\$50,000 to \$74,999	1,539	126	2,863
\$75,000 to \$99,999	546	35	1,279
\$100,000 to \$149,999	271	40	577
\$150,000 or more	81	15	176
Median Household Income	\$38,236	\$36,974	\$40,907
Average Household Income	\$45,272	\$45,769	\$47,994

S T A T I S T I C A L D E M O G R A P H I C S

	NEWTON	NORTH NEWTON	HARVEY COUNTY
Persons per square mile:			
1990 Census	--	--	58
2000 Census	1,794.06	1,766.54	60.8
Total Area – Sq. Miles			
	9.58	.86	540.50

2000 Population by Age			
0-4	1,248	40	2,167
5-9	1,193	38	2,264
10-14	1,277	52	2,530
15-19	1,208	165	2,642
20-24	997	225	1,942
25-34	2,221	80	3,715
35-44	2,633	108	4,996
45-54	2,196	140	4,304
55-59	719	76	1,482
60-64	668	60	1,315
65-74	1,289	174	2,554
75-84	1,034	244	1,986
85+	507	120	972

1990 Population by Age			
0-4	1,226	35	2,130
5-9	1,273	38	2,396
10-14	1,237	44	2,368
15-17	678	31	1,276
18-20	533	254	1,527
21-24	765	170	1,451
25-29	1,266	65	2,133
30-34	1,335	54	2,372
35-44	2,408	97	4,456
45-54	1,544	76	3,039
55-59	684	53	1,380
60-64	777	40	1,401
65-74	1,441	157	2,496
75-84	998	114	1,752
85+	535	34	851
2000 Median Age			
	36.9	48.9	37.6

S T A T I S T I C A L D E M O G R A P H I C S

	NEWTON	NORTH NEWTON	HARVEY COUNTY
2000 Population 25+ years by education attainment	11,245	979	21,278
Less than 9 th grade	643	58	1,249
9 th to 12 th grade, no diploma	1,181	64	1,886
High school graduate (incl. equivalency)	3,461	180	6,414
Some college, no degree	2,930	160	5,529
College degree	3,030	517	6,200

2000 Population by Race:			
White	14,909	1,430	29,924
Black	395	31	522
American Indian	91	3	171
Asian/Pacific Islander	118	10	181
Other Races	1,175	30	1,369
Two or More Races	502	18	702

1990 Population by Race:			
White	15,414	1,183	29,300
Black	399	38	551
American Indian	87	5	145
Asian/Pacific Islander	119	32	212
Other Races	682	4	820

2000 Housing:			
Total Housing Units	7,277	632	13,378
Occupied Housing Units	6,851	604	12,581
Owner Occupied Housing Units	4,652	405	9,042
Renter Occupied Housing Units	2,199	199	3,539
Avg. Household Size of Owner-Occupied Units	2.54	2.15	2.62
Avg. Household Size of Renter-Occupied Units	2.19	1.37	2.20

S T A T I S T I C A L D E M O G R A P H I C S

	NEWTON	NORTH NEWTON	HARVEY COUNTY
Building Permits Issued for Single Family Dwellings:			
2004	67	3	107
2003	70	5	115
2002	60	6	112
2001	51	7	104
2004 Average Valuation	\$123,839	\$214,333	\$124,841
2003 Average Valuation	\$111,495	\$188,400	\$118,482
2002 Average Valuation	\$111,414	\$170,374	\$129,788
2001 Average Valuation	\$116,298	\$215,714	\$132,515

Building Permits Issued for New Commercial Buildings:			
2004	12	0	16
2003	13	0	17
2002	11	0	20
2001	9	0	13
2004 Average Valuation	\$333,734	\$0	\$284,613
2003 Average Valuation	\$544,528	\$0	\$439,345
2002 Average Valuation	\$253,092	\$0	\$266,489
2001 Average Valuation	\$176,056	\$0	\$184,846

General Employment Data:			
	Harvey County 2003 Average	Harvey County 2002 Average	Wichita MSA 2003 Average
Civilian Work Force	17,318	17,569	294,410
Employed	16,495	16,911	278,056
Unemployed	823	658	16,354
Unemployment Rate	4.8%	3.7%	5.6%

Employment Numbers by Job Classification:		
	2000 Figures	1998 Average
Manufacturing	3,622	3,557
Services	6,961	4,019
Wholesale and Retail	2,754	2,989
Agriculture	873	878

S T A T I S T I C A L D E M O G R A P H I C S

The following NDS Consumer Facts were provided by the Center for Economic Development and Business Research at Wichita State University. A detailed breakout is available upon request for each of the categories noted.

	NEWTON	NEWTON 15 MI. RING	NEWTON 30 MI. RING	HARVEY COUNTY
Total Apparel	\$19,446,750	\$48,928,390	\$538,733,340	\$37,423,750
Children's Apparel	\$4,683,440	\$11,724,200	\$128,445,810	\$8,961,470
Boys Apparel	\$1,823,610	\$4,560,840	\$49,924,460	\$3,487,730
Girls Apparel	\$2,128,500	\$5,326,940	\$57,957,750	\$4,072,720
Infant Apparel	\$731,330	\$1,836,420	\$20,563,600	\$1,401,020
Men's Apparel	\$5,670,370	\$14,374,400	\$158,992,180	\$10,989,730
Women's Apparel	\$9,092,940	\$22,829,790	\$251,295,350	\$17,472,550
Clothing Cleaning & Repairs	\$2,514,450	\$6,365,900	\$72,039,530	\$4,875,180
Watches & Jewelry	\$2,774,750	\$7,624,000	\$85,023,740	\$5,800,480
Personal Care	\$5,295,340	\$13,211,680	\$144,302,410	\$10,116,110
Groceries	\$32,748,960	\$81,486,410	\$882,966,120	\$87,496,620
Beverages	\$5,063,650	\$12,648,160	\$136,790,070	\$9,677,910
Baked Goods	\$3,256,530	\$8,135,930	\$87,767,210	\$6,224,230
Dairy Products, Eggs	\$3,326,100	\$8,237,730	\$89,220,230	\$6,306,690
Packaged and Frozen Foods	\$3,140,970	\$7,815,570	\$85,012,930	\$5,976,950
Produce	\$2,631,150	\$6,580,190	\$70,798,880	\$5,032,420
Meat, Poultry & Fish	\$6,346,720	\$15,734,950	\$170,705,400	\$12,047,880
Non-foods	\$2,059,740	\$5,046,820	\$56,019,950	\$3,880,150
Miscellaneous	\$6,924,100	\$17,287,060	\$186,651,450	\$13,218,970
Alcohol & Tobacco Products	\$13,230,050	\$32,811,400	\$363,824,860	\$25,131,420
Food Away from home	\$19,918,610	\$49,631,590	\$556,705,150	\$38,068,610
Pet Expenses	\$1,717,050	\$4,316,460	\$47,511,950	\$3,305,400
Home Improvement	\$3,901,930	\$9,832,100	\$109,459,710	\$7,540,630
Home services	\$1,180,540	\$3,137,980	\$35,055,650	\$2,398,240
Home Furnishings	\$9,881,130	\$25,303,620	\$283,726,580	\$19,368,330
Sewing Materials	\$842,700	\$2,094,180	\$22,998,580	\$1,604,710
Gardening supplies	\$3,539,090	\$9,089,430	\$100,610,540	\$6,962,850
Vehicles and Boats	\$42,776,910	\$106,552,660	\$1,188,155,700	\$81,793,790
Auto Servicing & Fuel	\$18,993,910	\$47,030,580	\$519,059,280	\$36,124,180
Home Entertainment Equipment	\$5,113,070	\$12,669,790	\$142,815,620	\$9,717,620
Computers and Office Equipment	\$2,796,780	\$7,184,120	\$80,751,290	\$5,493,240
Appliances and Equipment	\$3,900,380	\$9,605,320	\$107,151,850	\$7,380,060
Toys, Sporting Goods	\$5,219,210	\$13,161,510	\$146,527,570	\$10,064,570
Expenses out of Town	\$6,898,280	\$18,752,240	\$207,189,740	\$14,270,350
Reading Materials	\$3,584,510	\$8,888,790	\$98,564,200	\$6,826,950

S T A T I S T I C A L D E M O G R A P H I C S

Entertainment & Recreation	\$3,155,820	\$8,133,550	\$91,147,790	\$6,212,260
Health Care	\$12,364,370	\$29,519,210	\$326,205,180	\$22,792,340
Drugs & Medical Supplies	\$7,391,100	\$17,647,390	\$184,899,300	\$13,664,570
Bank, Insurance	\$15,478,890	\$39,484,900	\$441,767,520	\$30,243,570
Gifts & Contributions	\$12,257,000	\$31,908,130	\$353,226,560	\$24,441,840
Education	\$8,566,630	\$22,187,580	\$247,148,710	\$16,959,070
Photography	\$1,976,360	\$4,978,030	\$55,481,430	\$3,815,100
Utilities & Heating Fuel	\$19,133,300	\$46,780,710	\$522,627,840	\$35,975,720
Other Categories	\$18,695,560	\$44,700,030	\$508,171,050	\$34,408,890

Source: Center for Economic Development & Business Research,
Wichita State University

S T A T I S T I C A L D E M O G R A P H I C S

The following NDS Consumer Facts were provided by the Center for Economic Development and Business Research at Wichita State University. A detailed breakout is available upon request for each of the categories noted.

	NORTH NEWTON	N. NEWTON 15 MI. RING	N. NEWTON 30 MI. RING
Total Apparel	\$1,450,840	\$44,143,680	\$496,021,310
Children's Apparel	\$339,220	\$10,580,510	\$117,694,240
Boys Apparel	\$131,350	\$4,118,620.00	\$45,740,170.00
Girls Apparel	\$153,530	\$4,806,730.00	\$53,100,580.00
Infant Apparel	\$54,340	\$1,655,160.00	\$18,853,490.00
Men's Apparel	\$423,080	\$12,954,060.00	\$146,590,240.00
Women's Apparel	\$688,540	\$20,609,110.00	\$231,736,830.00
Clothing Cleaning & Repairs	\$185,450	\$5,730,620.00	\$66,743,640.00
Watches & Jewelry	\$229,370	\$6,815,710.00	\$79,649,950.00
Personal Care	\$405,960	\$11,940,690.00	\$132,794,710.00
Groceries	\$2,513,680	\$73,741,550	\$811,713,390
Beverages	\$391,400	\$11,438,190.00	\$125,782,810.00
Baked Goods	\$252,150	\$7,363,970.00	\$80,781,740.00
Dairy Products, Eggs	\$255,440	\$7,461,370.00	\$81,991,060.00
Packaged and Frozen Foods	\$240,400	\$7,071,150.00	\$78,021,130.00
Produce	\$205,480	\$5,959,690.00	\$65,232,450.00
Meat, Poultry & Fish	\$489,990	\$14,245,400.00	\$156,813,530.00
Non-foods	\$148,410	\$4,557,000.00	\$51,620,860.00
Miscellaneous	\$530,410	\$15,644,780.00	\$171,469,810.00
Alcohol & Tobacco Products	\$997,000	\$29,636,370.00	\$334,293,700.00
Food Away from home	\$1,443,440	\$44,723,350.00	\$514,240,620.00
Pet Expenses	\$127,490	\$3,890,080.00	\$43,852,220.00
Home Improvement	\$302,700	\$8,866,150.00	\$101,425,400.00
Home services	\$101,940	\$2,826,310.00	\$32,846,610.00
Home Furnishings	\$739,770	\$22,753,970.00	\$263,061,910.00
Sewing Materials	\$63,180	\$1,892,970.00	\$21,166,570.00
Gardening supplies	\$282,700	\$8,188,540.00	\$93,562,940.00
Vehicles and Boats	\$3,187,430	\$96,101,630.00	\$1,098,013,880.00
Auto Servicing & Fuel	\$1,392,150	\$42,402,790.00	\$478,804,510.00
Home Entertainment Equipment	\$364,430	\$11,414,950.00	\$131,624,430.00
Computers and Office Equipment	\$203,520	\$6,447,380.00	\$74,813,480.00
Appliances and Equipment	\$289,770	\$8,678,340.00	\$98,849,010.00
Toys, Sporting Goods	\$378,290	\$11,849,420.00	\$134,888,720.00
Expenses out of Town	\$563,980	\$16,775,150.00	\$193,426,560.00
Reading Materials	\$266,860	\$8,022,400.00	\$91,080,490.00

S T A T I S T I C A L D E M O G R A P H I C S

Entertainment & Recreation	\$236,990	\$7,307,890.00	\$84,347,970.00
Health Care	\$951,350	\$26,844,920.00	\$300,950,950.00
Drugs & Medical Supplies	\$681,180	\$16,142,480.00	\$171,600,170.00
Bank, Insurance	\$1,170,430	\$35,538,680.00	\$409,765,410.00
Gifts & Contributions	\$1,049,840	\$28,811,940.00	\$330,124,280.00
Education	\$719,890	\$19,953,610.00	\$228,541,810.00
Photography	\$141,110	\$4,474,170.00	\$51,213,070.00
Utilities & Heating Fuel	\$1,429,460	\$42,302,530.00	\$482,266,360.00
Other Categories	\$1,399,860	\$40,629,170.00	\$468,254,720.00

Source: Center for Economic Development & Business Research,
Wichita State University